



City of Sheffield Lake
609 Harris Rd, Sheffield Lake, OH 44054
Phone: 440.949.7141

HOMETOWN HEROES BANNER PROGRAM

The City of Sheffield Lake has a program to honor and remember those men and women that have served in the Armed Forces and have ties to the City of Sheffield Lake. Each banner will be in honor of a specific service member and will include their name, branch of service, and photo. Banners will be displayed along Lake Road, from Memorial Day through Veteran's Day. Banners will be displayed for two consecutive years, at which point they will be returned to the person that purchased it.

The full-color banners are printed double-sided and measure 24"W x 48"H. The cost per banner is \$105.00.

HOW DO I PURCHASE A BANNER?

Step 1- Complete the attached application and return it to the City of Sheffield Lake. Be sure to review the application carefully regarding proof of service and payment process. Payment must be made at the time of applying. A DD214 indicating an honorable discharge is required. A DD214 is the form that every veteran is given when they separate from the military. A check made payable to the City of Sheffield Lake is required to be submitted with the application. Memo line: Hometown Heroes Program

Step 2- Once the application is accepted, the photographs may be submitted in either a printed or digital format. Please note that the photos are the most important part of these banners! **Please send in high quality images ONLY. Digital photos can be submitted on a USB flash drive.**

Option A: Printed Photographs: Photos are preferred to be 8" x 10" and must not be enlarged from a smaller print or photocopied from an original print. The photo must be in color, black & white, or sepia toned (brownish). It does not matter how old the photo is, as long as it is clean and in focus.

Option B: Digital Photographs: Images need to be at least 300 dpi high-resolution photos in a JPEG, TIF or PNG file format as (RGB or CMYK) that would print clearly at an 8" x 10" size. Please DO NOT enlarge existing images electronically as this degrades the image quality. **Web images or cellphone shots of the original print are not acceptable.** Images saved in any document other than JPEG, TIF or PNG will not be useable! *Digital photographs must be submitted on a USB Flash drive. Please include the veteran's name as the file name so it can be properly identified.*

Program details are subject to change, and space is limited. The City of Sheffield Lake is not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism, age, or any acts of nature including high winds.

If the application is denied for any reason, you will be notified and your documentation and payment will be returned.

Hometown Hero Banner APPLICATION

Name of Hometown Hero _____
(Name to be Displayed on Banner, please print legibly)

Branch of Service _____

Name of Applicant _____

Tour of Service (WW2, Vietnam, Etc) _____

(If Blank, None will be listed on Banner).

Relationship to Hero _____

Hero's Connection to City of Sheffield Lake _____

Email Address _____

Street Address _____ City _____

State/Zip _____ Phone Number _____

Photo Submission: Digital _____ Printed _____

Applicant's Signature _____ Date _____

When submitting your application the following is required:

- Completed Application
- Check for \$105 made out to the City of Sheffield Lake
Memo line – Hometown Heroes
- Copy of the DD214

Drop off to:

City of Sheffield Lake, 609 Harris Rd, Sheffield Lake, Ohio, 44054
ATTN: Hometown Heroes Program

Banner Commission Approval _____

For Office Use Only:

